

## Sabrina Harbin

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### EDUCATION

#### THE UNIVERSITY OF ALABAMA IN HUNTSVILLE

*Bachelor of Fine Arts with a concentration in Graphic Design*

- GPA: 3.93/4.000

Huntsville, AL

GRADUATION: May 2019

### EXPERIENCE

#### FREELANCE GRAPHIC DESIGN WORK

*Graphic Designer*

Remote

Fall 2016- Current

- Created custom digital graphic options for clients at their description and request
- Created custom brand standards for clients to coincide with the idea and goal of the brand itself
- Created custom digital marketing material for clients to use via social media and printing
- Provided clients with examples, mood boards, sketches, and wireframes for the process of their design

#### H2L Solutions Contracted to The Missile Defense Agency

*Intermediate Graphic Designer*

Huntsville, AL

Spring 2022 - Current

- Worked with clients to create portal banner's and Kiosk slides for advertising
- Created posters for event advertisements and directional signage
- Created digital and physical advertising graphics for a variety of events, meetings, speakers, and ceremonies
- Helped create, print, and assemble diversity content to be featured online and onsite
- Worked on Classified projects for printing and production
- Produced a high volume of print content for meetings involving MDA
- Assisted a variety of clients from contractors, to government employees, to military personnel

#### RUSKEN PACKAGING INC.

*Graphic Coordinator/Primary Graphic Designer*

Cullman, AL

Spring 2020- Spring 2022

- Helped initiate the start of the use of in-house graphic design as the primary designer
- Created a variety of box sample designs for customers to promote proactive selling and to display our graphic abilities and printing abilities
- Trained Rusken Employees on how to use the Adobe Illustrator Software and the Box It Now Program
- Created 3D rendered views of corrugated boxes so customers could view their product before buying
- Assisted in the Standardization process of corporate forms for a variety of departments
- Maintained and updated data analytics of over 15,000 documents for corporate Headquarters
- Created a strong range of graphics for Rusken Packaging Inc.'s social media and LinkedIn
- Maintained and updated brand standards when the company requested changes

*Management Associate*

Spring 2019- Spring 2020

- Worked as a design engineer where I cut box samples and learned how to design box schematics
- Worked with sales representatives to provide samples and Adobe Illustrator files for clients
- Worked in customer service to input orders and talk to customers and sales representatives directly
- Worked in HR and filled out forms for new hires, recruited potential employees, and helped develop the 2021 HR handbook
- Created a coworker booklet for the Vice President for recruiting and branding purposes

### ACHIEVEMENTS

- Photography work Featured in *To Dragma Magazine - Photographer* - Fall 2016, Spring 2020, Fall 2021
- Updated and redesigned Rusken Packaging Inc. Brand Standards Guide – *Lead Designer* – Fall 2019
- Created Rusken internal audit program Logo and Branding Guide – *Lead Designer* -Spring 2021

### SKILLS

- **Secret-level clearance - active** (*May 2022 - present*)
- **Advanced Proficiency** in Adobe Illustrator, Photography, Photoshop, In-Design, and Microsoft Office
- **Intermediate Proficiency** in Adobe XD, Artios and Adobe Lightroom
- **Basic Knowledge** of HTML and CSS, Maya, 3DS Max, Komodo, Imaginar, WordPress